

CLAIMS:

1. A display device (10; 200; 300; 400) including:
a display (20) for presenting images, the display (20) including illuminating means (25) for generating first radiation for illuminating pixel imaging means, said imaging means being operable to selectively transmit or reflect the first radiation to provide second
5 radiation for generating the images, the illuminating means (25) being additionally operable to generate subsidiary radiation; and
filtering means (40a, 40b; 210a, 210b; 310a, 310b; 410a, 410b) for filtering the subsidiary radiation to generate aura radiation (70) to supplement the images presented on the display (20).
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2. A device (10; 200; 300; 400) according to claim 1, the filtering means being adapted to generate the aura radiation (70) for transmission to one or more of: a peripheral region to the display (20), and a surface (90) of or within the display device for projecting the aura radiation (70).
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3. A device (10, 200) according to Claim 1, the filtering means including at least one of a prismatic (40a, 40b) or diffraction (210a, 210b) device for filtering the subsidiary radiation to generate the aura radiation (70).
- 20 4. A device (300; 400) according to Claim 1, the filtering means including color filters (310, 310b, 320; 410a, 410b) for selecting a portion of the subsidiary radiation at preferred wavelengths for generating the aura radiation (70).
5. A device according to Claim 1, the filtering means being manually adjustable
25 by the viewer (100).
6. A device according to Claim 1, the filtering means being adjustable by actuating means coupled thereto.

7. A device according to Claim 6, an adjustment of the actuating means being dependent on characteristics of program content presented on the imaging means.
8. A device according to Claim 1, the filtering means being adjustable by way of one or more of: tilting, lateral translation and scrolling motions for selecting a color of subsidiary radiation transmission therethrough.
9. A device according to Claim 1, the subsidiary radiation corresponding to normally wasted lateral radiation emitted from the illuminating means.
10. A device according to Claim 1, the imaging means being implemented in at least one of a liquid crystal display, and an electronic ink display.
11. A device according to claim 1, the filtering means being adapted for controlling a direction of the aura radiation (70).
12. A method of presenting images on a display (20) of a display device (10; 200; 300; 400), the method including the steps of:
generating first radiation from illuminating means (25) for illuminating pixel imaging means (20);
selectively transmitting or reflecting the first radiation to generate second radiation for providing the images for presentation to the viewer (100); and
generating subsidiary radiation at the illuminating means (25), and
filtering the subsidiary radiation to generate aura radiation to supplement the images presented on the display.